

MEMBERS ON THE (BLOG)SPOT



PRODUCTS/SERVICES OFFERED

Event consulting, production, and management.

CONTACT INFO

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Tracy White founded InnovativEvents in 1987 with the commitment to celebrate life, resilience, and connection. She set out to redefine event planning by infusing every occasion with a unique blend of meticulous planning, heartfelt empathy, and a dedication to leaving a lasting impact. InnovativEvents quickly gained recognition for their ability to craft events that transcend the ordinary. They became known for weaving powerful narratives into each event, delivering not just seamless logistics but also emotionally resonant experiences. Over the years, InnovativEvents has continued to evolve, embracing emerging technologies, sustainability practices, and design trends to stay at the forefront of the industry.

As a full-service event consulting, production, and management company, InnovativEvents can manage every detail of your event or simply handle a single aspect. Their team has extensive resources and uniquely creative ideas to help take corporate events, galas, and parties to soaring new levels by delivering on-site event production from table linens and centerpieces to jaw-dropping staging, lighting, and décor to their clients nationwide. They aim to ensure that every event they design is not just an occasion, but a transformative journey that leaves a lasting impact.

InnovativEvents recently joined the Clive Chamber to forge valuable connections within the local business community. "We seek to contribute our expertise in event planning while also learning from fellow members and their diverse experiences," shares Tracy White. This partnership aligns with their commitment to community engagement and growth.

InnovativEvents' newest and largest event is Holiday Hullabaloo, an exciting family event that captures the essence of the holiday season in a dynamic and engaging way. This immersive event showcases an array of activities that make it a delightful celebration of holiday spirit, fostering connections, laughter, and cherished memories for everyone in attendance. You can see the schedule of activities and purchase tickets at holidayhullabaloo.com or find more details on [YouTube](#), [Instagram](#), and [Facebook](#).

Reach out to InnovativEvents today to work with event producers who listen to the messages and concepts you want conveyed and seamlessly integrate them throughout your entire event. They take care of the details so you can turn your focus to your meeting, your important guests, or award-winners at hand. InnvoativeEvents provides stress-free events...guaranteed!

Members on the (Blog)Spot is a monthly feature of member businesses of the Clive Chamber of Commerce. If you are interested in having your business featured, contact kshmidt@clivechamber.org.

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