

MEMBERS ON THE (BLOG)SPOT



PRODUCTS/SERVICES OFFERED

Day care specializing in early education and care.

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Members on the (Blog)Spot is a monthly feature of member businesses of the Clive Chamber of Commerce. If you are interested in having your business featured, contact kschmidt@clivechamber.org.

At the Primrose School of Urbandale, mentors aim to deliver the best and most trusted early education and care, which is they sought out engaged experts to help develop an exclusive curriculum that meets their high standards. This program is called the Balanced Learning® approach. As the name implies, “balance” is at the core of everything at the Primrose School of Urbandale: balance between play and guidance from teachers, balance between traditional early education methods and the latest research, and balance between different developmental areas. This research-informed balanced approach appeals to the several different learning styles of our youth and helps nurture the learning opportunities that occur in the first five years of development. The Primrose School of Urbandale is ready to partner with families to empower the potential for learning and life for children ages 6 weeks to 4 years old.

With over 30 years of experience and more than 400 Primrose schools, parents across the country consistently tell the Primrose Schools that Balanced Learning® is the right foundation to build active minds, healthy bodies, and happy hearts.

The Primrose School of Urbandale became a member of The Clive Chamber of Commerce this year in September. They are hoping to network with members in order to expand their reach and help working parents in our community. “At Primrose, we strive to be a support system for families,” writes Director Anissa Deay. “We know these early years are incredibly joyful and can also be filled with uncertainty. By partnering with us and the high-quality early education and care we offer, we hope to give parents peace of mind that their child is getting the best start possible.”

The Primrose School of Urbandale is currently scheduling virtual tours for families who are interested in enrolling their children. “Enrollment is officially open, and we invite you to schedule your appointment either in-person or virtually to learn more,” Anissa Deay writes. The school can be reached by phone at 515-201-5635, by email at director@primroseurbandale.com, or they can be found online at www.primroseurbandale.com.

