

# MEMBERS ON THE (BLOG)SPOT



## AskKidder.®

### PRODUCTS/SERVICES OFFERED

Business and Retirement Plan solutions for Companies, Nonprofits and Individuals.

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Members on the (Blog)Spot is a monthly feature of member businesses of the Clive Chamber of Commerce. If you are interested in having your business featured, contact [kschmidt@clivechamber.org](mailto:kschmidt@clivechamber.org).

The Kidder Company is a full-service, independent consulting firm focused on the retirement plan needs of businesses and nonprofits, as well as their owners, managers, and employees. They work with both qualified and nonqualified plans, as well as the ongoing wealth and estate planning needs of their clients. Working closely with employers, professionals, and their advisors, The Kidder Company helps develop innovative, compliant, and tax-favored financial strategies tailored to their client's unique needs. By not representing any specific concept, pre-packaged plan, or funding method, the company is free to design working solutions from across the spectrum of qualified and nonqualified plans, insurance products, business resources, and more. "Think of us as your independent guide through the complexities and responsibilities of managing your organization's retirement plan, your own retirement plan, your succession strategy – even your own personal wealth," writes Chairman and CEO Keith Gredys.

Founded in 1996 by Keith Gredys and Jim Kidder, the Kidder Company was formed to provide better solutions and outcomes for clients due to their experience and expertise. Keith and Jim gained their knowledge from rising through the ranks of larger financial institutions. They believed businesses, professional groups, and individuals of all backgrounds should be able to benefit from their expertise and tailor-made financial plans that fit their individual needs. "Our objective is always to deliver personalized products and solutions," says CEO Keith Gredys. Kidder grew to become a multi-regional firm with offices in five states providing design, document, administration, actuarial and compliance services for 401k, Cash Balance Plans and ESOPs, plus fiduciary services and consulting for thousands of businesses, professional groups and individuals. In December of 2018, Kidder Benefits Consultants and Kidder-Lane Actuarial Services were purchased by Newport Group, a large national 401k Administration and Benefits firm. The Kidder Company and Kidder Advisers, collectively known as "Kidder," were not sold, so the same focus on expertise, consulting, and fulfilling client needs continues today. Headquarters were moved from West Des Moines to Clive in February 2020. Kidder also has additional offices in Omaha, Nebraska and Gainesville, Florida and provides services to clients in over 20 states.

The Kidder Company joined the Clive Chamber of Commerce in June of 2020, after moving from West Des Moines to their new location in Clive.

"We believe the Kidder approach to satisfying our clients' needs and meeting and exceeding expectations works in both the short term and long term," writes Keith Gredys, Chairman and CEO. "We are nationally recognized for our expertise and creativity. It is rewarding to us to provide and implement solutions for our clients, and our clients' success is what drives us every day." To contact The Kidder Company, call 515-254-2277, email [info@askkidder.com](mailto:info@askkidder.com), or visit [www.askkidder.com](http://www.askkidder.com). Remember, "If you have a need or a question in our expansive areas of expertise – just remember to Ask Kidder."