

# MEMBERS ON THE (BLOG)SPOT



## Principal<sup>®</sup> Charity Classic

Presented by **WELLS FARGO**



### PRODUCTS/SERVICES OFFERED

The award-winning Principal Charity Classic is an annual PGA TOUR Champions event held at the historic Wakonda Club in Des Moines. The tournament is dedicated to raising funds for Iowa children's charities.

### CONTACT INFO

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 [Principal Charity Classic](https://www.facebook.com/PrincipalCharityClassic)

Principal, which has its global headquarters in Des Moines, became title sponsor of the [Principal Charity Classic](#) in 2007, along with Wells Fargo as the event's presenting sponsor. Since then, the annual PGA TOUR Champions event has donated approximately \$13.5 million to Iowa children's charities – including a record \$3,581,427 in 2017 – while bringing some of golf's greatest legends to Central Iowa.

The 2018 Principal Charity Classic will take place June 5-10 at Wakonda Club. Voted one of the **"Best Sporting Events At Which To Entertain Clients"** by the Business Record, the tournament is a great place to entertain existing and prospective clients, or to reward employees with a fun outing. With sponsorship packages starting at just \$500, the Principal Charity Classic currently has 375+ sponsors ranging from small businesses to global corporations: "We're always happy to customize sponsorships for a company's unique needs," says Assistant Tournament Director Scott Fuller. "As a true community event, our goal is to make sure every business owner feels like their company can be part of the Principal Charity Classic and give back with us."

The Principal Charity Classic became a Clive Chamber member in 2017. As proud members of the Greater Des Moines community, they are excited to engage with even more local companies and charitable organizations.

The tournament also encourages any local non-profit with programming for children or local K-12 school to join the [Birdies For Charity](#) program, which provides a 10% match on every dollar organizations raise. To learn more, you can visit their website [principalcharityclassic.com](http://principalcharityclassic.com).

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