

MEMBERS ON THE (BLOG)SPOT



CAPIO
creative co.

PRODUCTS/SERVICES OFFERED

Specializes in photography services for professionals and businesses including headshots, events, product photography, social media stories and company profiles.

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Members on the (blog)Spot is a monthly feature of member businesses of the Clive Chamber of Commerce. If you are interested in having your business featured, contact kschmidt@clivechamber.org.

There are a lot of photographers out there. Capio Creative Company wants to be more than just your photographer, they want to be a partner who helps you or your business succeed and grow. At Capio Creative Company they do more than just capture memories, they aim to help you create engaging content that connects your audience with your brand. They do this by telling your story through authentic and compelling custom images.

Katie Mayer, owner of Capio Creative Company has always been passionate about business. She has a Master's degree in Organizational Communication and spent the early days of her career working in the communications department for one of the largest supermarket chains in the Midwest. Like many, photography started out as her hobby but once she had a family it quickly became an obsession.

When Katie's sister opened a wellness center in Milwaukee, Katie was happy to help her out by documenting the big day. "In the end, she actually helped me out," says Katie, "While I was on that trip I realized I could combine both my love for photography with my passion for business." And Capio Creative Company was born. Capio is Latin for capture or take. Katie choose Capio because Latin is a very structured, logical and polished language.

Capio Creative Company recently joined the Clive Chamber of Commerce because Katie was looking for networking opportunities and ways support our community and the businesses that thrive here. The Chamber seemed like a perfect opportunity to accomplish both of her goals. "I knew from my first interactions with the chamber members that I made the right decision by joining" says Katie. "Everyone has been very welcoming and I have already been offered a number of opportunities to get involved."

Katie is looking forward to using her talents to help spread the word about the chamber and our great community. Capio Creative Company is so excited to be a member of the chamber that they're offering all chamber members a **15% discount on all their services.**

"I love getting the chance to learn about other businesses" says Katie. "My clients get more than just pretty pictures, they get images that tell their story from the perspective of someone who has taken the time to truly understand what their business is all about."

Join us in welcoming Capio Creative Company to the Clive Chamber of Commerce and our community. Connect with Katie Mayer at www.capiocreativeco.com to see how she can help you tell your business' story.